LEXINGTON
RESCUE MISSION

# REACHING HEARTS. CHANGING LIVES.

Lexington Rescue Mission welcomes corporate partners who want to make a difference in our community. Most partnerships begin with a conversation, and we'd be glad to start one with you.

Sponsorships are offered event by event, so your company can choose the work that fits your giving goals. Our donor events bring supporters together to fund the Mission's work. Walk for Warmth raises funds to move people out of homelessness and into housing, and the Annual Banquet supports our daily operations.

Our program events serve guests directly. Step Into Wellness provides new shoes, socks, and a meal to people experiencing street homelessness. Our Thanksgiving and Christmas meals offer a free, warm table to anyone who needs one during the holidays.

Every sponsorship helps put essentials in the hands of the people we serve.








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# WALK FOR WARMTH

**FEBRUARY 13, 2027 | CALVARY BAPTIST CHURCH**

Walk for Warmth raises funds to move people out of homelessness and into homes. This year, our goal is to raise enough funds to move 110 people out of homelessness. Your sponsorship helps cover the cost of that work and shows your company's commitment to housing in our community.

Through October 2026, LRM has helped house 63 households.

## PARTNER IN REBUILDING

- Everything in Partner in Restoration
- Recognition in LRM's Rescue Alert Newsletter, which reaches 8,000 households in the greater Lexington area
- A brief video from your representative, distributed on LRM's social channels to invite participants to the walk.

**$3,000**

## PARTNER IN RESTORATION

- Everything in Partner in Hope
- Recognition on event posters distributed to local churches and businesses
- Recognition in email marketing to nearly 7,000 subscribers

**$1,000**

## PARTNER IN HOPE

- Logo on LRM's website
- Logo on t-shirt
- Promotion on LRM's social media pages, reaching more than 8,000 followers

**$500**

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# ANNUAL BANQUET

**SEPTEMBER 16, 2027 | CENTRAL BANK CENTER**

Our Annual Banquet is an evening celebrating the lives changed over the years at Lexington Rescue Mission. Our most recent banquet raised more than $118,000, our highest total ever, and brought our community together to support our work. We plan to welcome around 650 guests. Each guest receives a free ticket, which includes a meal and hearing from people whose lives have been transformed here. When you commit to sponsoring the banquet, we will work with your company to arrange seating for your guests.

Your sponsorship also helps us raise a challenge gift. Our goal is to raise $90,000 in business sponsorships, which we'll use to encourage attendees to give. Operating the Mission costs about $10,000 every day, and your support helps us keep our doors open for those who need them.

## PARTNER IN REBUILDING

- Everything in Partner in Restoration
- Recognition on the Save the Date & Invitation
- Half-Page ad in the program
- Banner on the stage
- Front row seating for your guests

**$10,000**

## PARTNER IN RESTORATION

- Everything in Partner in Hope
- Recognition from the stage by board president
- Promotion on LRM's social media pages, reaching more than 6,000 followers
- Recognition in email marketing to nearly 7,000 subscribers
- Prime seating for your guests

**$5,000**

## PARTNER IN HOPE

- Recognition on LRM's website
- Company name on PowerPoint Presentation
- Company name on event program
- Company name on posterboards at event
- Seating for your guests

**$1,000**

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# STEP INTO WELLNESS

**AUGUST 2027 | LEXINGTON RESCUE MISSION**

Step Into Wellness connects people with new shoes and socks, along with services that help them stay healthy. Last year, nearly 375 guests received a new pair of socks and shoes. Foot health is a critical need for many of the people we serve. Proper foot care can prevent infections, and without it, some guests face serious medical consequences. Your sponsorship helps us meet this need and provides a warm welcome, along with a lunch, to everyone who comes.

## PARTNER IN WELLNESS

- Company name listed on event materials
- Recognition on the mission's website
- Promotion on LRM's social media pages, reaching more than 6,000 followers
- Recognition in email marketing to nearly 7,000 subscribers

**$5,000**

## PARTNER IN NOURISHMENT

- Company name listed on event materials
- Recognition on LRM's website
- Recognition at the lunch area and on bags during the event
- Promotion on LRM's social media pages, reaching more than 6,000 followers

**IN-KIND FOOD DONATIONS OR FUNDS TOWARDS FOOD PURCHASE**

## PARTNER IN STEP

- Company or church name listed on event materials
- Recognition on LRM's website
- Promotion on LRM's social media pages, reaching more than 6,000 followers

**SHOE COLLECTION AND PROMOTION**

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# HOLIDAY MEALS

**NOVEMBER, 24 2027 | THANKSGIVING MEAL**
**DECEMBER, 17, 2027 | CHRISTMAS MEAL**

Every year, Lexington Rescue Mission hosts a free Thanksgiving dinner and a Christmas community meal. Anyone who needs a place to go for the holiday is welcome. Guests come to sit down, enjoy a warm meal, and share the day with neighbors. Hundreds of guests join us each year, and our meals depend on volunteers who serve food, welcome guests, and help with cleanup. Your sponsorship helps make these meals possible for the whole community.

## PARTNER IN COMMUNITY

- Company name promoted on LRM's social media pages, which reach more than 6,000 followers
- Company logo on LRM website
- Company logo alongside LRM on aprons that volunteers will be wearing, with a chance for media exposure during the event.
- Recognition in email marketing to nearly 7,000 subscribers
- Recognition on sponsorship signs at the Holiday Meals

**$5,000**