



BANQUET SPONSOR INFORMATION

This year, we are celebrating 25 years of Lexington Rescue Mission. This longevity points to the commitment and stability of the Mission pouring into the Lexington community, but also the commitment and stability of our faithful supporters. We cannot do this work without you.

Since moving into our expanded space – the new community center – last year, we have seen an increase in need across the board for all of our services. In the first quarter, we served 21,334 meals to those who are hungry, compared to 11,199 during the first quarter of last year – a 90% increase. We also helped nearly twice the number of people meet basic needs compared to the same time last year. In Q1, we served 961 people during our walk-in hours, compared to 503 people last year. These clients came to walk-in hours 1,526 times, and our team was able to meet 98% of their acute needs.

We are excited to celebrate and commemorate the lives changed and transformed throughout 25 years of Lexington Rescue Mission at our Banquet. The event will be held on Thursday, September 10th at the Central Bank Center. Last year, the event sold out with a waiting list, and we expect this year to be the same. We are prepared to welcome 650 individuals, which will make this the largest event to date.

Because you have so generously supported the Mission and helped those we serve, I wanted to ask if you would consider partnering with the Mission this year as a Banquet Sponsor. We are aiming to raise \$70,000 in business sponsorships and use it as a matching gift to encourage attendees to give – so that the Mission will be around for those who are in need in our community, hopefully, for the next 25 more years.

Thank you,

A handwritten signature in black ink that reads "Erin Cress". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Erin Cress
Director of Development

**Legacy
Sponsor
\$20,000**

- Introduce Laura Carr at the Banquet, welcome attendees from the stage, and speak briefly about your business
- Play a short video about your company at the Banquet
- Appear on WKYT with Executive Director, Laura Carr, to promote the event
- Name the Banquet
 - The 'X Business' presents Lexington Rescue Mission's 25th Banquet
- Ad in Program - whole page
- Place a piece of your marketing material at everyone's seat
- Opportunity to put up a table for your business during the pre-reception event
- Banner on center stage
- Front row seating for a table (10 seats)

**Benefactor
Sponsor
\$10,000**

- Recognition on:
 - Banquet Save the Date and Invitation
 - Radio advertisements that promote the Banquet
 - in our Rescue Alert newsletter, mailed to 9,000 local households
 - E-mail marketing reaching more than 8,000 subscribers
 - Half-Page ad in the event program
 - The stage by the Executive Director
- Banner on side stage
- Front row seating for 5 seats

**Champion
Sponsor
\$5,000**

- Recognition on
 - Lexington Rescue Mission's website, which receives approximately 12,000 visits each month
 - Facebook, Instagram, and LinkedIn pages, which collectively have more than 10,500 followers
- Logo on PowerPoint presentation
- Fourth-Page Ad in the Event Program
- Logo on Posterboards at the entrance
- Front row seating for 2 seats

**Event
Sponsor
\$1,000**

- Recognition on
 - Lexington Rescue Mission's website, which receives approximately 12,000 visits each month
- Company Name on PowerPoint presentation
- Company Name on Event Program
- Company Name on Posterboards at the entrance